



NANCY MOY

VISUAL DESIGNER / FRONT-END DEVELOPER

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TECHNICAL SKILLS

Tools: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Coda, FinalCut Pro, Gulp, Invision, Wordpress, Sketch, Sublime
Languages: CSS3, HTML5, jQuery, Javascript, PHP, SASS

EDUCATION

BA, Web & New Media Design, 2012
The Academy of Art University
San Francisco

AA, Graphic Design, 2002
Robert Morris College
Chicago, Illinois

EXPERIENCE

DHC USA, Inc.

Contract Web Designer / Feb 2017 – Nov 2017

Worked closely with Creative Directors and Engineer to rebrand the company's website and improve online presence to target a younger audience. Created marketing campaigns through designing, coding, and developing unified email marketing messages, landing pages, and website content. Assisted in seasonal campaign planning and product photoshoots.

Rooster Grin Media

Lead Web Developer / Jan 2016 – Dec 2017

Responsible for leading and managing developers and contractors through web design and development projects including strategic planning, conceptual design, development, testing and implementation. Direct weekly meetings to track and improve team's progress. Work one on one with clients by clarifying goals and producing deliverables. Develop websites utilizing HTML, CSS, jQuery, JavaScript and CMS tools. Increase workflow efficiency by automation via Gulp and implementation via SASS.

Rooster Grin Media

Web Developer / Oct 2013 – Dec 2015

Managed multiple projects simultaneously while adhering to deadlines. Provided creative direction to clients throughout web development process by planning, design, development, testing, deployment, and maintenance. Played an integral role in the company's hiring process and increased team from 1 to 5 developers. Used SEO best practices in web development to elevate client's web presence.

Metabyte

Web Developer / July 2012 – Sept 2013

Designed custom websites utilizing company's CMS platform. Managed and corresponded with clients to conceptualize ideas into deliverables. Created various templates for company's premium design package.

Jewish Federation of Metropolitan Chicago

Graphic Designer / Jan 2004 – June 2009

Conceptualized and developed designs for direct mail campaigns and other forms of marketing collateral such as brochures, invitations, and annual reports. Designs were leveraged for the Federation's website and email campaigns by adhering to company guidelines.